



## RE•MIX 2K22

# YOUTH OPEN CALL FOR PROGRAMMING IDEAS APPLICATION GUIDELINES

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## 1. **About RE•MIX 2k22 – Youth Open Call for Programming Ideas**

- 1.1. RE•MIX is SCCC's signature annual festival for youths to express their creativity and be inspired by our rich Chinese Singaporean culture.
- 1.2. RE•MIX 2k22 will be held from 18 – 27 November 2022.
- 1.3. Do you have a creative idea which you wish to turn into reality? SCCC is inviting youths aged 17 –25 to submit their proposals to SCCC for consideration.
- 1.4. Proposals may be submitted on group/ individual basis. Shortlisted proposals will receive support and funding from SCCC to be realized for RE•MIX 2k22. Subject to availability and the nature of projects, youths may also be paired with industry mentors for consultation.

## 2. **Eligibility**

- 2.1. The Open Call Project is open to:
  - Only Singaporeans or Permanent Residents of Singapore
  - Youths born between 1997 and 2005
  - Student bodies/ groups in local educational institutions
  - Individuals or informal groups and collectives

## 3. **Presentation formats and themes**

### 3.1. Presentation formats

The Open Call Project may take (but need not be limited to) the following presentation formats:

- **Performances** (e.g. theatre plays, music concerts, dance showcase, multi-disciplinary performance)
- **Screenings** (e.g. short films)
- **Exhibitions** (e.g. visual arts/ photography, design works, fashion)
- **Installations** (e.g. arts, interactive, mural art)
- **Publications** (e.g. books, online publications)
- **Digital content** (e.g. video content on YouTube/ Facebook, Tiktok shorts, music videos, livestreams)
- **Physical/ online events for mass participation** (e.g. Live Action Role Play (LARP), escape rooms, public workshops, talks, social experiments)

### 3.2 Physical event-based projects must include hybrid elements. For example:

- Physical performance with digital recording intended for online release
- Physical exhibition with an online presentation

3.3 Non-event based projects must include a physical/ digital component. For example:

- Publication of books would require a book launch in SCCC which is streamed online.
- Short films would require a physical screening at SCCC and made available on SCCC's online platforms.
- A photography project would require a physical exhibition and an online exhibition on SCCC platforms.

### 3.4. Themes

All Open Call Projects must include elements of Chinese Singaporean culture.

Examples of Chinese Singaporean culture include, but are not limited to the following:

- Languages (Chinese dialects)
- Festivals (CNY, Qingming, Duanwu, Mid-Autumn, etc.)
- Food and drinks (yusheng, ang ku kueh, Chinese tea, etc.)
- Religions (Buddhism, Taoism, folk beliefs, etc.)
- Traditional Knowledge (TCM, wushu, fengshui, etc.)
- Traditional Life Customs (birth, coming of age, marriage, death, etc.)
- Visual arts (Chinese calligraphy, seal carving, ink painting, etc.)
- Performing arts (Chinese dance, opera, theatre, traditional and pop music, etc.)
- Literary arts (Chinese stories, poetry, etc.)
- Design: (Chinese fashion, architecture, traditional crafts, etc.)

3.5. Open Call Projects that use STEM (Science, Technology, Engineering, and Mathematics) in innovative ways, are encouraged. Some examples include:

- Incorporation of STEM perspectives in content (e.g. exploration of Chinese dance using mathematical principles, etc.)
- Incorporation of STEM elements in the presentation format (e.g. using augmented reality to present Chinese dance, etc.)

### 3.6 Language

The language medium of the Open Call Project can be in English or Chinese. Subject to the final presentation format, SCCC will provide translations of the work.

### 3.7 Examples of Open Call Projects

The possibilities are endless. These are some examples:

#### Example 1: Lion Dance's New Fur

**Idea:** A re-imagination of lion dance, using multi-ethnic style fabric to design the main body of the lion.

**Presentation format:** A lion dance troupe performing in the new outfit. It can also be on display in an exhibition during RE•MIX 2k22, explaining the design thought process. A behind-the-scenes video of the creation process can be produced and played during the exhibition and uploaded online on SCCC's social media channels.

Example 2: Dialect No-bored Game

**Idea:** A board-game based on Chinese dialect cultures.

**Presentation format:** A physical board game that can be played by the public during RE•MIX 2k22, via multiple sessions of game try-outs and/or a gigantic version of the game for mass participation at SCCC. A behind-the-scenes video of the creation process or a livestream demo gameplay to be streamed online on SCCC's social media channels. It can also be in the form of a mobile game app.

Example 3: A scientific interpretation of Chinese folk legends

**Idea:** A crosstalk/ standup comedy performance of popular Chinese folk legends, incorporating scientific principles.

**Presentation format:** A live performance during RE•MIX 2k22 and a livestream version on SCCC's social media channels.

#### **4. Support for selected proposals**

4.1. Selected proposals will receive the following support from SCCC:

- Funding (capped at SGD\$10,000)
- Marketing and publicity support
- SCCC venue and production support, where applicable
- Consultation with industry professionals, where applicable

#### **5. Deliverables**

5.1. Selected participants are expected to commit their time, working alongside the RE•MIX 2k22 team, to produce the following deliverables:

- Physical and online presentations of the Open Call Project during RE•MIX 2k22
- Participation in outreach activities, where applicable
- Participation in publicity activities
- Post-event report and expenditure statement to be submitted within 3 weeks of PROJECT completion.

## 6. Timeline

6.1. The table below lists the key dates:

Time Period*	Activity*	Remarks
21 Mar 2022 (Mon)	Start of proposal submission	Applicants to submit proposals during the submission period.
6 Jun 2022 (Mon)	End of proposal submission	
Jun 2022	Notification of results	Applicants will be informed if their projects have been selected.
Jul – Nov 2022	Production period	Applicants will start work on their project, in time for the festival in Nov. Milestones will be fixed to ensure timely development and progress of the project.
Oct 2022	Outreach/ activation period	Projects with an outreach component will be executed during this time.
18 – 27 Nov 2022	RE•MIX 2k22 event period	Applicants to present the final deliverables during the festival.

\*Time period and activity may be adjusted without prior notice from SCCC.

## 7. Selection criteria

7.1. The Open Call Project(s) will be selected based on the following criteria:

Assessment Criteria	Weightage
<u>Concept</u> <ul style="list-style-type: none"> <li>Originality and creativity</li> <li>Sufficient incorporation of Chinese Singaporean culture</li> <li>Appeal / relevance to youths</li> <li>Meaningful project objectives</li> </ul>	35%
<u>Presentation and management</u> <ul style="list-style-type: none"> <li>Clearly defined project parameters and presentation format</li> <li>Feasible execution plans and timeline</li> <li>Reasonable budget</li> </ul>	35%
<u>Capabilities</u> <ul style="list-style-type: none"> <li>Track record and experience of individual/ group applicants</li> <li>Profiles of key collaborators (e.g. cast and crew)</li> </ul>	30%

7.2. SCCC reserves the right not to disclose the basis for eventual selection, or the amount awarded for each project.

## **8. Application process**

8.1. The following information must be submitted:

- Description of project
- Estimated budget expenditure that covers content development and production costs
- Brief profile and past projects of the applicant(s)
- Any other supporting materials (as file attachments).

8.2. Applications must be made using the Open Call Project application form. Incomplete applications and/or late applications will not be accepted.

8.3. Applicants should submit soft copies of the completed application form and supporting documents to [lowyeanelin@singaporeccc.org.sg](mailto:lowyeanelin@singaporeccc.org.sg) and [justinchin@singaporeccc.org.sg](mailto:justinchin@singaporeccc.org.sg) before the due date on 6 June 2022.

8.4. Successful applicants will receive a Letter of Offer containing:

- Open Call Project Acceptance Form
- Information for follow-up action
- Terms and Conditions.

8.5. Unsuccessful applicants will receive a Letter of Notification upon the completion of the evaluation process.

## **9. Enquiries**

9.1. For enquiries, please contact [lowyeanelin@singaporeccc.org.sg](mailto:lowyeanelin@singaporeccc.org.sg) and [justinchin@singaporeccc.org.sg](mailto:justinchin@singaporeccc.org.sg).