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| **DESIGN PROPOSAL** | **FORM A** |
| To: Singapore Chinese Cultural Centre 1 Straits Boulevard, Singapore 018906 | **Tender No:** | **SCCC/PROG/ SE22/001** |
| Name of Tenderer: |  |
| Name of company (if applicable): |  |
| Designation of Tenderer: |  |
| Tenderer address: |  |
| Tenderer email: |  |
| Tenderer contact number:  |  |
| Indicative budget: |  |
| **Detailed proposal**Some points to consider* What is the key concept of the exhibition?
* How will the exhibition bring across the idea of “togetherness”?
* Why is the exhibition attractive to youths and young families?
* How is the exhibition relevant to Chinese Singaporean culture?
* How does the exhibition create greater awareness of SCCC?
* Where will the installations be placed at?
* What are the spaces that the exhibition will be utilising?
* What are the designs that will appear on the light boxes?
* Who are the artists and main people involved?
* Who are the partners you plan to collaborate with?
* Have you worked with these artists and partners before?
* What will be done to ensure the exhibits on display can last for three months?
* How is the red packet and e-greeting card attractive to the public?
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| Required supporting documents:(a) CVs/Portfolios of key personnel(b) Proposed list of artists and artworks, if applicable (c) Sketch of Roof Garden installation(d) Sketch of red packet design(d) Other supporting documents (e.g., additional drawings, decks, etc.) |